



#1 Ranked Number 1  
Phone Service  
5 years in a row



TOO EXPENSIVE



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Ooma Telo vs  
Vonage, Basic Talk and magicJack



# ■ Ooma Telo vs. Vonage, Basic Talk and magicJack

There are many options today when it comes to home telephone service. With many competing service providers to choose from, it can be difficult to decide which one is the best fit for your household.

## **Ooma offers four key differences from other offerings:**

- Ooma provides extraordinary quality and reliability. Ooma's unique PureVoice technology keeps call quality high even when the Internet becomes congested and other services fail.
- Ooma is a whole-house communication solution built on advanced technology that can be customized to fit the needs of your household with a large selection of add-on devices.
- Ooma offers unmatched advanced calling features, many of which you won't find anywhere else.
- Ooma provides the highest value with a choice of service levels depending on the features that you want to use.

## Set up Your Home Phone the Way You Want It

No two households are the same, so why would you want a one-size-fits-all solution for your home? Most phone service providers offer only limited setup options.

The Ooma Telo has been developed from the ground up to break out of the mold that other Internet phone service providers follow. Thanks to its advanced technology, the Telo provides a variety of accessories and add-ons, including:

- **Ooma HD2 Handset:** A CAT-iq 2.0 color-display handset that supports many smartphone-like features including picture caller ID.
- **Ooma Linx:** A remote phone jack that allows you to connect a telephone with its own dedicated phone number anywhere there is an available electrical outlet.
- **Ooma Freedom Headset:** A hands-free DECT headset that lets you multitask while on the phone.
- **Ooma Safety Phone:** A wearable speakerphone with two-way voice communication and two speed-dial buttons so emergency services are only a click away.
- **Ooma Wi-Fi + Bluetooth Adapter:** Gives you the freedom to set up your Telo anywhere in your home and to connect up to seven cell phones to receive incoming calls through your home telephone.



## Ooma Offers Features You Won't Find Anywhere Else

The chart below shows a sampling of the features that Ooma offers compared to three other phone services. See for yourself how Ooma stands up to the competition:

	Ooma	Basic Talk	magicJack	Vonage
Unlimited domestic calling	●	●	●	●
Voicemail	●	●	●	●
Web Portal for easy account management	●	●	●	●
Call waiting	●	●	●	●
Mobile app with unlimited calling	●	✗	●	●
Three-way calling	●	✗	✗	●
HD Voice Compatible	●	✗	✗	✗
Do Not Disturb	●*	●	✗	●
Call forwarding / Multi-ring	●*	✗	●	●
MP3 Voicemail Forwarding	●*	✗	●	●
Ring Groups	●*	✗	✗	●
Instant Second Line	●*	✗	✗	✗
Blacklists to block unwanted callers	●*	✗	✗	✗
Compatible with Nest	●*	✗	✗	✗

\*Premier feature

## Save Each Month With Ooma

Switching to an Internet telephone service is a great way to save on your monthly phone bills. While other services charge a monthly fee for their service, Ooma does things differently. **With Ooma, once you purchase the hardware, your basic telephone service is free.** All you pay for are monthly applicable taxes and fees. If you want to make your home phone even more powerful, Ooma offers Premier service that unlocks our full suite of over 25 advanced calling features for just \$9.99/month.

The chart below shows that **Ooma offers the best set of features at a price that is equal to or better than its competitors:**

	Ooma	Basic Talk	magicJack	Vonage
<b>Initial Cost</b>				
Hardware MSRP	\$99.99	\$29.99	\$59.99	\$79.99
<b>Cost of Monthly Service</b>				
Monthly service cost***	<b>FREE</b>	\$9.99	\$5.00**	\$25.99
Premier service cost	\$9.99	N/A	N/A	N/A
<b>Total Cost Over Two Years</b>				
Basic Service	\$99.99	\$269.95	\$119.99	\$703.60
Premier Service	\$369.75	N/A	N/A	N/A

\* Rate is for non-contracted telephone service with unlimited domestic calling. Does not include local taxes and fees.

\*\* After the first year of service

\*\*\* Does not include applicable taxes and fees.



## Summary

No other VoIP provider can match the advanced features and hardware accessories that Ooma offers. When you take into account our competitive pricing and multiple service tiers to suit your household's specific needs, switching to Ooma for residential phone service just makes sense.



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Learn more at [www.ooma.com](http://www.ooma.com)  
or call 1-877-950-6662

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