



Why Ooma Telo
is the best choice
for your home

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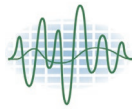


Ooma is an award-winning communication services provider that uses the Internet to provide an outstanding home phone experience. With a focus on research and development, our goal is to create an advanced home telephone solution that far surpasses ordinary phone service.

The Ooma Telo was designed from the ground up to revolutionize home communications. Easy to install and simple to use, the Ooma Telo is the perfect solution for any home or home office. Best of all, Ooma brings excellent voice quality and a set of features never before possible in a home phone, all while saving you money.

Enjoy Industry-Leading Voice Quality

The landline has set a standard for call quality and reliability that other solutions have had a hard time living up to. Delivering a calling experience similar to that of a landline over the Internet is a challenge for some, but Ooma has created a product and service that delivers outstanding quality and reliability to ensure every phone call is crystal clear even when the Internet is congested. We have accomplished this in a number of ways:



Cutting-Edge Hardware

The Ooma Telo easily fits into your home network setup. It is built with advanced hardware that lets the device adjust Internet traffic so that phone calls are prioritized. That means that your calls will always be clear, no matter how busy your Internet connection might be.



Advanced Software

The hardware technology that makes the Ooma Telo a superior device is supported by advanced software technology that is up to 20 times more powerful than the industry standard. Our software requires less bandwidth and stands up better to Internet congestion than our competitors. This translates to a great calling experience when you pick up the phone, even if your Internet is less than perfect.



Adaptive Redundancy

It's easy for any VoIP service to sound great when network conditions are ideal, but network problems do happen. This causes the poor call quality for which other VoIP services are notorious. Ooma addresses these problems with computing power so that there is redundancy when your calls need it. In fact, Ooma can provide up to three levels of redundancy and handle up to 75% loss of calling data due to a poor Internet connection, all while consuming less bandwidth than other VoIP services that break up when the Internet connection is poor!

While many VoIP service providers have been plagued by call quality issues thanks to the uncertainty of routing calls over the Internet, Ooma has risen to the challenge. By addressing call quality with solutions that incorporate hardware, software, and cloud services, Ooma ensures a high level of service even under less than optimal Internet conditions.





Reduce Phone Bills without Sacrificing Features

Thanks to the uniqueness of the hardware and software that make up the Ooma Telo and our smart cloud-based communications platform, Ooma is able to offer over 50 advanced features, many of which you won't find anywhere else. Our features are divided into two service tiers:

Basic Features

The free Basic service tier includes unlimited domestic calling and offers customers many of the telephone features that they would expect from a landline provider, all for just the price of your local taxes and fees. These features include:



Standard calling features such as caller-ID, call waiting, voicemail, and 911 dialing



Access to the **My Ooma** web portal for voicemail and account management



Ooma Mobile HD app lets you manage your account and make unlimited domestic calls with the Wi-Fi or 3G/4G data connection of an iOS or Android device

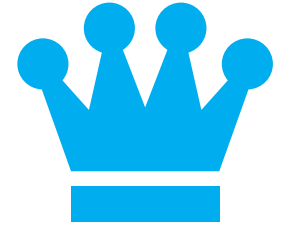


Easy **One-Touch Voicemail** access through the buttons and speaker built into the Telo



911 Alerts, which can be set up to send a text or email notification when 911 is dialed from the home phone

Reduce Phone Bills without Sacrificing Features



Premier Features

The Premier service tier expands on the features that are offered in the Basic tier, giving you over 25 additional premium calling features, all for one low monthly price of \$9.99. These features include:



A suite of **Blacklisting features** to protect your home telephone from telemarketers and other unwanted callers



A **second phone number** to expand a home setup for a home office or a second line



The **Instant Second Line**, which allows two people to use the phone on two separate calls at the same time



Receive incoming calls and make outbound calls with the **Ooma Mobile HD app**



The ability to securely interact with **Nest® devices** for convenience and peace of mind never before possible with a home phone



Multi-Ring to allow calls to ring on the home phone, the Ooma Mobile HD app, AND an external number such as a cell phone



Voicemail forwarding to send an MP3 of each new voicemail directly to an email address for convenient listening from almost anywhere

International Calling

Ooma also offers great rates on international calling. Customers can choose to pay as they go on a per-minute basis, or they can subscribe to the **Ooma World Plan** for unlimited calling to over 60 countries for only \$17.99 a month.

Andorra	Cyprus	Hong Kong**	Morocco	Spain
Argentina	Czech Republic	Hungary	Netherlands	Sweden
Australia	Denmark	Iceland	New Zealand	Switzerland
Austria	Estonia	India**	Norway	Taiwan
Bahrain**	France	Ireland	Peru	Thailand**
Belgium	French Antilles	Israel	Poland	Turkey
Brazil	French Guiana (Martinique)	Italy	Portugal	United Kingdom
Brunei**		Japan	Puerto Rico**	United States**
Canada**	Georgia	Latvia	Romania	US Virgin Islands**
Chile	Germany	Luxembourg	Singapore**	Venezuela
China**	Greece	Malaysia	Slovak Republic	
Colombia	Guadeloupe	Malta Republic	Slovenia	
Croatia	Guam**	Mexico	South Korea	

**Landlines and mobile lines included in 15 countries



Create a Whole-House Communication Solution

No two households are the same, which means that there is no single telephone setup that will be appropriate for every situation. The Ooma Telo can pair with up to four wireless Ooma accessories, to create a telephone setup that is perfect for your household. Such a wide range of devices and add-ons is unique to Ooma and cannot be matched by other telephone service providers.



Ooma HD2 Handset

A state-of-the-art handset with a color display, the Ooma HD2 Handset syncs wirelessly with the Ooma Telo to give you the freedom to set it up anywhere in your home. The handset supports many advanced features, including contact list syncing, Facebook picture caller-ID, custom musical ringtones, access to the Instant Second Line, and much more.



Ooma Linx

Sometimes you want a telephone in a room that doesn't have the wiring to set one up. The Ooma Linx device is a remote phone jack that syncs wirelessly with the Ooma Telo to support a telephone anywhere that you have an available electrical outlet. And with Premier service you can assign a separate number to the Ooma Linx for a perfect home office solution.



Ooma Freedom Headset

Go hands-free with the Ooma Freedom Headset. Once it is synced with the Telo, the Headset can make and receive phone calls without tying you down to a single location.



Ooma Safety Phone

Perfect for elderly family members, the Ooma Safety Phone is a wireless, hands-free speakerphone that supports two-way voice communication. The Safety Phone has two speed dial buttons that can preset with up to three different numbers each, and which can even trigger email and SMS notifications when they are pressed.



Ooma Wi-Fi + Bluetooth Adapter

The Ooma Wi-Fi + Bluetooth Adapter gives you increased flexibility by allowing you to install the Telo anywhere in the home instead of limiting you to places with an available hardwired connection. Bluetooth allows you to pair up to seven cell phones so that incoming cellular calls ring through to your home phone.



Ooma Mobile HD App

Available for both iOS and Android devices, the Ooma Mobile HD app allows users to make and receive phone calls through their Wi-Fi or 3G/4G data connection without using cell phone minutes. The app also presents a convenient interface to listen to voicemails and to manage your Ooma account.



In Summary

Thanks to its powerful hardware and software components the Telo is able to offer exceptional call quality, as well as over 25 advanced calling features, many of which aren't available anywhere else.

The wireless expansion capabilities of the Telo and the variety of accessories that Ooma has developed make it easy to personalize your home telephone setup.

No other VoIP provider can match such an end-to-end service solution, which makes Ooma the best choice for your home telephone service.



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Learn more at www.ooma.com
or call 1-877-950-6662

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