



# Why companies like yours are choosing Ooma Office

When it comes to deciding on a telephone system for your small business, you want to find one that will work hard for your company without costing a fortune. In a market filled with options, it can be challenging to find the solution that meets your needs.

Ooma Office takes the confusion and guesswork out of your search for business phone service. Easy to set up and rich with features that you'll love, Ooma Office gives you the tools to help you set your small business apart at a price that you'll love. With the flexibility that Ooma offers, you can set up a custom telephone system that can grow with your small business.

#1 VoIP Provider  
for Small Business  
as selected by  
PCMag readers.



# Customers can't say enough good things about Ooma Office.

## You don't need to compromise with Ooma.

Don't just take our word for it that Ooma Office is an excellent fit for almost any small business. Keep reading below to learn how our customers agree that Ooma Office has saved them money while helping their companies flourish:



Christine Swenson is the owner and sole practitioner of Swenson Law Office, which specializes in immigration. Due to the nature of her business, which requires frequent court dates and client meetings, Christine can be difficult to get in touch with. Furthermore, she often needs to accommodate her multinational clients by having an interpreter present whenever there's a language barrier.

Here are just a few of the ways that switching to Ooma has helped Christine to improve her business presence while allowing her to maintain a healthy work-life balance:

- The conference bridge that is included in her Ooma service allows Christine to include interpreters and clients on the phone at the same time without paying for an expensive conferencing service. She also saves time by hosting conference calls instead of making separate calls to relay important information.
- Thanks to the virtual receptionist, Christine is able to route business calls to her cell phone while she's out of the office. Since she can listen to her business voicemails that are forwarded to her email right from her cell phone, she knows that she'll never miss an important client or business opportunity. Best of all, she can enjoy all of these advantages while still keeping her personal cell phone number private.
- Christine is able to enjoy all of the features that she needs to keep her business running smoothly without spending too much. A year of Ooma Office with faxing will cost her just \$240 – a savings of several hundred dollars over the competition.





The six employees of KITE Architects must wear many hats in order for their busy small business to succeed. Key staff members spend much of their time in offsite meetings, and some of their employees work remotely or part time. This small business needed a telephone system that could unite their mobile workforce while improving responsiveness to current and prospective clients, all at an affordable price.

Ooma Office rose to the challenge of helping KITE Architects in the following ways:

- In order to improve responsiveness, KITE Architects set up ring groups. Now incoming calls simultaneously ring everyone's cell phones, which means that missed calls are a thing of the past.
- Since desk phone extensions for Ooma Office are connected wirelessly with Ooma Linx remote phone jacks, KITE Architects was able to change office locations without the added cost and complication of expensive phone wiring. In fact, employees often take advantage of the ability to quickly and easily move around and take their desk phones with them.
- Thanks to the improvements that have been implemented with the help of Ooma Office, KITE Architects is able to devote more time to billable projects for an estimated \$2,000 a month in increased revenue. On top of that, the company's telephone bills have decreased by 70% compared to their previous solution.



Breaking into the toy market isn't easy for a startup company of just nine employees, but GiGGo Toys is determined to beat the odds. To accomplish this, GiGGo Toys needs to ensure that they are saving money while ensuring that every interaction with their customers has the polish of a big business.

Here is how switching to Ooma has helped GiGGo Toys to accomplish their goals:

- Small businesses must be smart with their resources, so GiGGo Toys uses the Ooma virtual receptionist to take the place of a live receptionist. In New York City, that represents a savings of \$40-45k per year that can instead be invested in growing the business.
- The Ooma Office conference bridge provides GiGGo Toys with additional savings by giving them conference calling functionality that is included in their monthly service fees.
- Remote extensions that make remote employees available through the office phone system give the impression of a united company working under one roof. This gives GiGGo Toys the freedom to hire the best employees, no matter where they live.



A small business with over 200 highly skilled craftspeople on job sites across the country, Colburn Construction, Inc. (CCI) faces many challenges as they continue to grow. Jonathan Arndt and three other employees that work out of CCI's main office are tasked with managing the business and directing every facet of the company's many projects. They need a robust phone system with features that will help them improve efficiency and minimize interruptions.

Here are some of the ways that Ooma Office has helped CCI achieve those goals:

- By letting the virtual receptionist greet incoming callers, Arndt can rest assured that customers will be automatically guided to the person that they're looking for. The virtual receptionist has the added benefit of filtering out most telemarketers and other spam calls to reduce interruptions in the office.
- Since Ooma Office was simple to set up, CCI was able to make the transition quickly without hiring an IT consultant to come in and get the new system up and running.
- A savings of \$240/month over the previous phone system benefits CCI's bottom line while improving the calling experience for employees and customers alike.



### **Conclusion**

Instead of focusing on a one-size-fits-all approach to telephone service, Ooma Office is a solution that is customizable to fit companies of all sizes. Whether a business has one employee or 200, our customers agree that Ooma Office is a robust solution at a great price.



Learn more at [oomaoffice.com/oomaoffice](https://oomaoffice.com/oomaoffice) | Phone: 877.959.6662

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