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Christine Swenson, Owner, Swenson Law Office



Highlights

- Ooma Office saves time and money for self-employed business owners
- Virtual receptionist enables flexibility and work-life balance without sacrificing business opportunities
- Makes conference calling easy, and eliminates the need of a third party conference calling service

About Swenson Law Office

Swenson Law Office is an immigration practice based in Denver, Colorado. Owner and sole practitioner Christine Swenson decided to start her own practice after working with victims of crime to help them obtain a U visa. This work reignited her passion for immigrants and attuned her to the struggles and prejudices they face, which prompted her to focus her practice exclusively on immigration law. Christine has practiced law for 17 years. She previously served as a prosecutor and legal professor.

Ooma Office helps one-woman show find creative solutions for business growth.

Challenges

Swenson Law Office is an immigration practice owned and run by sole practitioner Christine Swenson. Swenson prides herself on being enterprising enough to not need to hire additional employees, but knew she needed a creative solution to handle her business communications.

Being the owner and sole employee of her business, Swenson sought out a phone system that was affordable, yet flexible and would allow her business to grow and contract as necessary. After researching options and reading reviews, Swenson decided to install Ooma Office. As a one-woman show, Swenson has found Ooma Office saves her time and money – two things she is fond of.

Solution

Swenson is often out of the office, at the court house or in client meetings. With Ooma Office’s virtual receptionist, Swenson is able to route her office calls to her cell phone while she is not in the office, ensuring that she never misses an important client call or business opportunity.

As an international business that handles clients of all nationalities and languages, the conference calling feature is especially helpful when Swenson needs to use an interpreter for calls with clients. The conference calling feature lets Swenson add several people to a call at one time, saving her time so she doesn’t have to make separate phone calls and saving her money by not subscribing to a conference call service.

Benefits

Swenson enjoys the healthy work life balance that Ooma Office gives her, as she is able to keep her personal cell phone number private without ever missing a business call. When clients leave a voicemail on her business line, it is easily accessible so she can listen and call clients back as necessary.

Ooma Office also saves her hundreds of dollars a year, “The typical landline service providers charge up to \$75 per month for just local and national calls. After a year with Ooma, my telephone and fax will cost me all of \$540. If I’d gone with anyone else, my yearly cost would be \$720.”